

STRATEGIC PLAN 2023-30



AUSTRALIAN
CONSTRUCTORS
ASSOCIATION

PURPOSE » To be a trusted partner and voice for the construction industry, bringing stakeholders together to influence and advocate for an enduring, sustainable and progressive industry.



COMMERCIAL FRAMEWORKS

Contractors make a reliable return on the capital they employ that is equivalent to other comparable industries, resulting in increased investment in Research and Development.



CULTURE

Construction is a diverse and inclusive industry where all stakeholders work collaboratively and are committed to improved outcomes for people and projects.

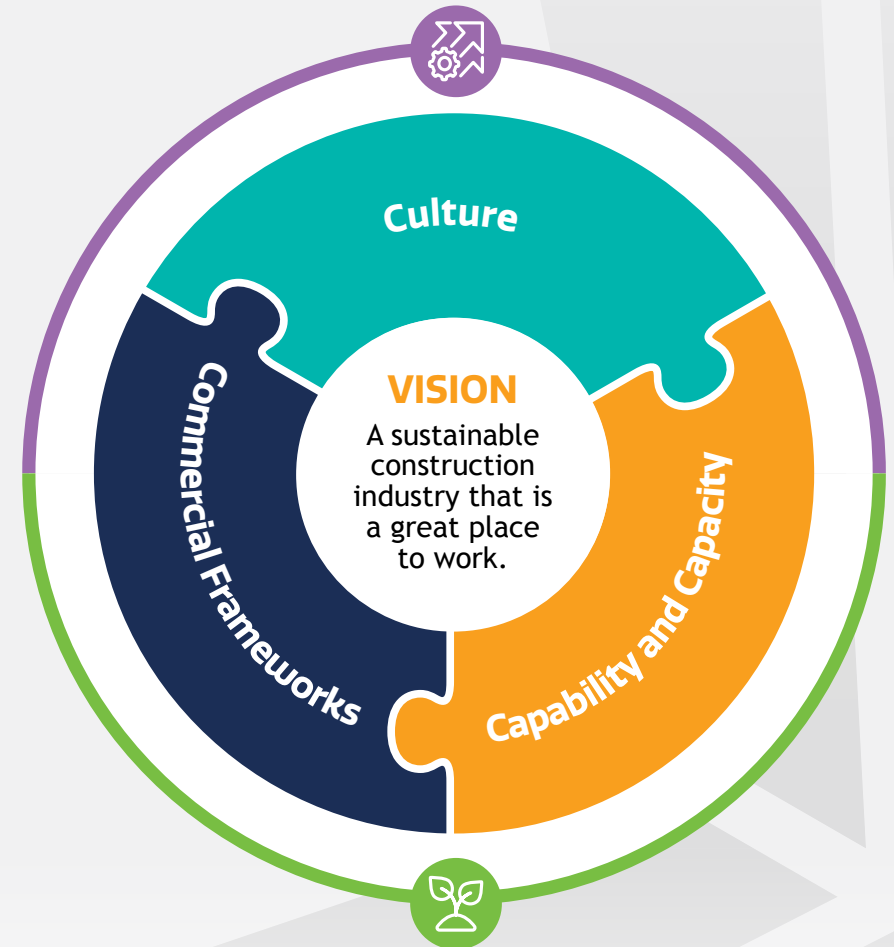


CAPABILITY & CAPACITY

Skills shortages do not exist as the construction industry is more productive and viewed as an industry of choice for workers of all ages, genders and backgrounds.

PRODUCTIVITY

Construction productivity growth exceeds that of other major comparable industries.



ENVIRONMENTAL SUSTAINABILITY

The construction industry's contribution to the national net zero ambition is being fulfilled.